

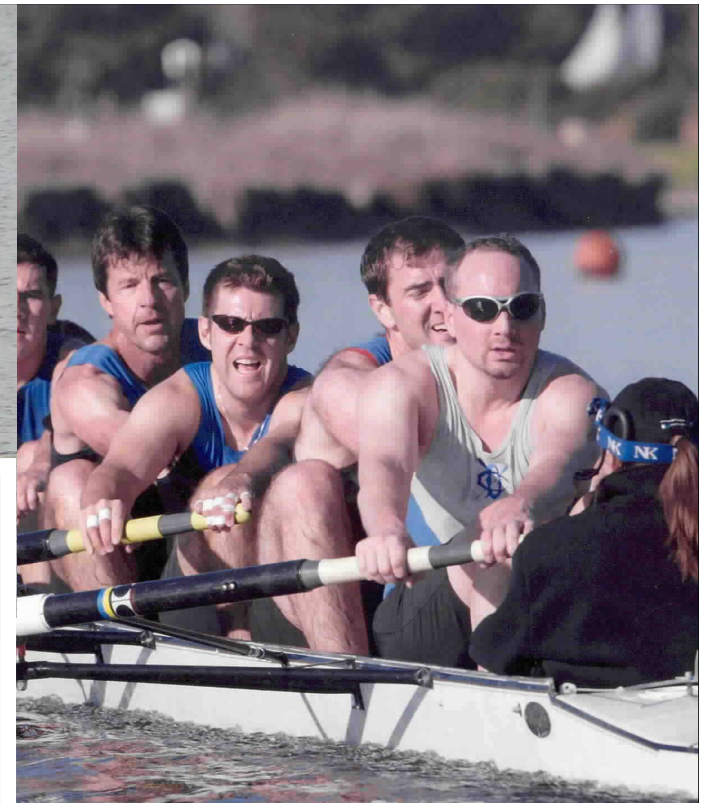
# Bair Island Aquatic Center

1450 Maple St, Redwood City, California



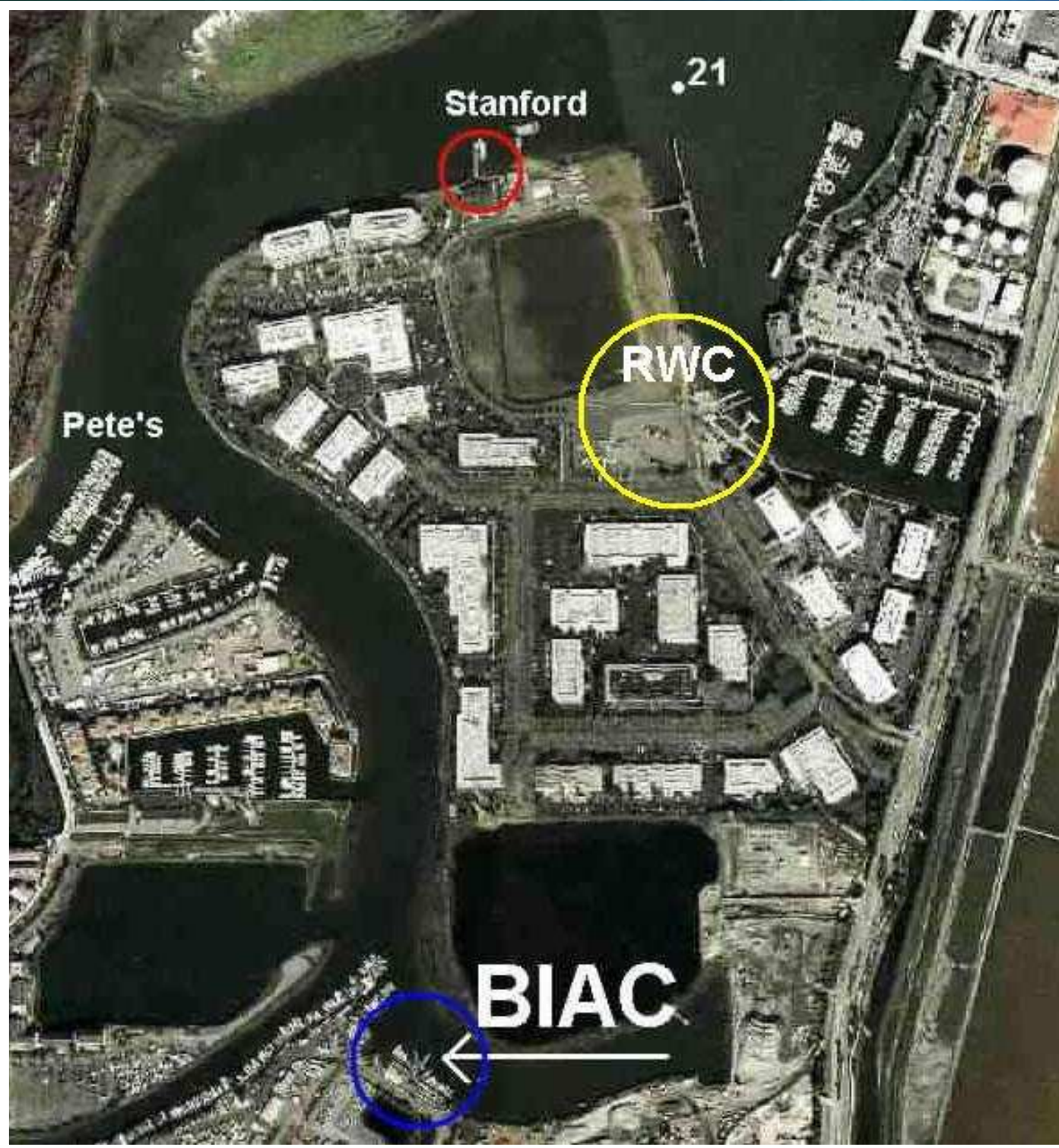
## An Overview for Redwood City

May 2009



# The Faces of BIAC





# Bair Island Aquatic Center

a  
*Tidal Plain  
Location*



BAIR ISLAND AQUATIC CENTER  
[www.gobair.org](http://www.gobair.org)

# Mission

The Bair Island Aquatic Center (BIAC) is a nonprofit community in Silicon Valley focused on human-powered water sports including rowing, sculling, paddling, and dragon boating.



# BIAC Is...

- A GREEN and BLUE organization
  - A vibrant aquatic community that serves diverse ages and programs providing recreational, fitness and competitive teamwork.
  - Financially buoyant non-profit in its tenth operational year.
  - Volunteer run and supported
- Focused on:
  - Competitive and Recreational Rowing and Paddling
  - Building a strong and healthy membership
  - Supporting youth development programs
  - Increasing environmental awareness
- 5 “clubs” within a single regional rowing center
  - Geographic reach serving the entire Bay Area
  - Diverse membership ranging from 12 to >65
  - Novices to Elite Rowers and Paddlers

# Core Principles

**Teach and promote amateur rowing, sculling, paddling and dragon boating to the silicon valley community**

**Maintain a nucleus of adults to provide the coaching and technical skills and the financial and community support necessary for successful conduct of the Center...and**

**Provide instructional and competitive programs for adult athletes.**

**Teach and enhance the awareness of the environmental sensitivity of the local waterways and to promote responsible, low-impact use of these waterways...**

**Sponsor and participate in community programs geared to environmental preservation of the local waterways...**

# History

**1999** – BIAC formed as 501(c)3 organization with a \$ 90K loan, repaid over 4 years

**2002** – Junior programs started. Serra High joins BIAC

-- Novice Adult program initiated

**2004** -- California Dragon Boating joined BIAC

-- Norcal joins BIAC

**2005** --Stanford Kayaking joins BIAC

**2007** – Rebuilding Day: Webcor and Rebuilding Together  
BIAC brings facilities up to code

**2008** – New Use Permit and compliance inspections complete



# 2009 BIAC Leadership

## Board Members

- President: Ram Fish, High Tech, Yale MBA, Sweep & Sculling
- Secretary: Peter Allen, High Tech executive, Princeton, Sculling
- Treasurer: Adrienne Moore, PA Police Detective, Advance Sweep
- Mike Martinez: Paddling & Dragon Boats
- Stephen Sakai: Paddling

## ● Future Foundation

- Fiona Ashley: President 2006
- Doug Karlson: President 2007-2008
- David Abraham: President 2005
- Jeff Birdwell

# BIAC's Rebuilt Facilities (2007)



Docks

Yard

Boat  
House

Parking

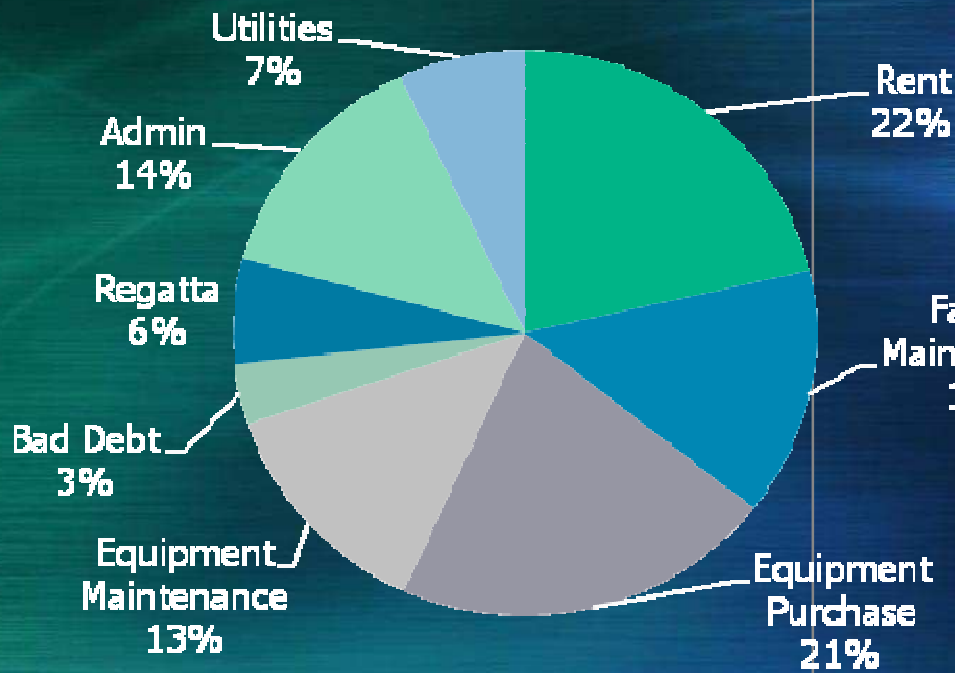
# Program Overview

- 5 Programs share BIAC facilities and resources
- All programs have volunteer Program Leaders
- Most Coaches are national level: Olympics, World or National teams

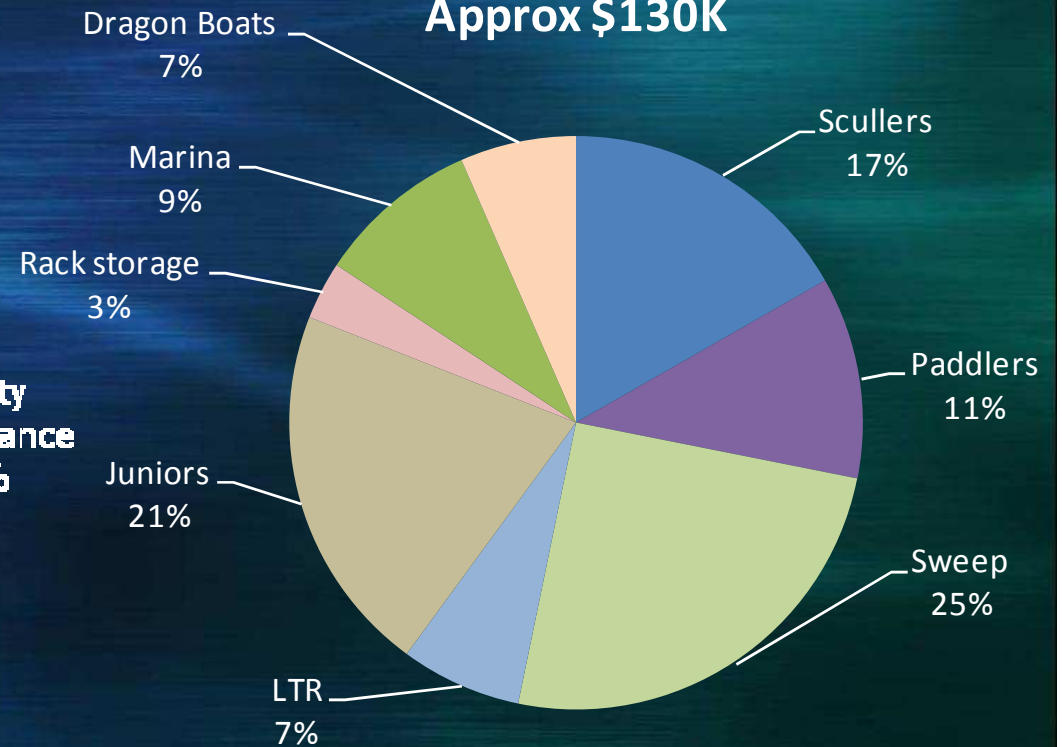
Junior Rowing	Sculling	Sweep Rowing	Paddling	Dragon Boats
<p>NORCAL and Serra: -Jr and Sr High School level &gt;20 Bay Area Schools &gt;100 athletes</p> <p>-Elite coaching and strong youth development programs</p> <p>-Highly competitive teams</p>	<p>Novice to Masters.  Recreational to Internationally Competitive.  Club and Private shells.</p>	<p>Annual Learn to Row program brings in new members</p> <p>Novice, Intermediate and Advanced masters' teams</p> <p>Athletes compete at the regional and national level</p>	<p>Juniors to Golden Masters</p> <p>Regular winners of US National races</p> <p>Races Internationally (Tahiti, Australia, Canada)</p> <p>Host of the US SurfSki championship</p>	<p>CDDBA -- the largest dragon boating organization in the Bay Area</p> <p>Organizes one of the largest competitive dragon boat festivals in the United States</p> <p>Oversees the largest high school and college dragon boat program in the nation.</p>
				

# Financials

## Annual Expenses \$130K Approx



## Annual Income Approx \$130K



## Notes

- Excludes Coaching expenses/income (~\$50k/year)

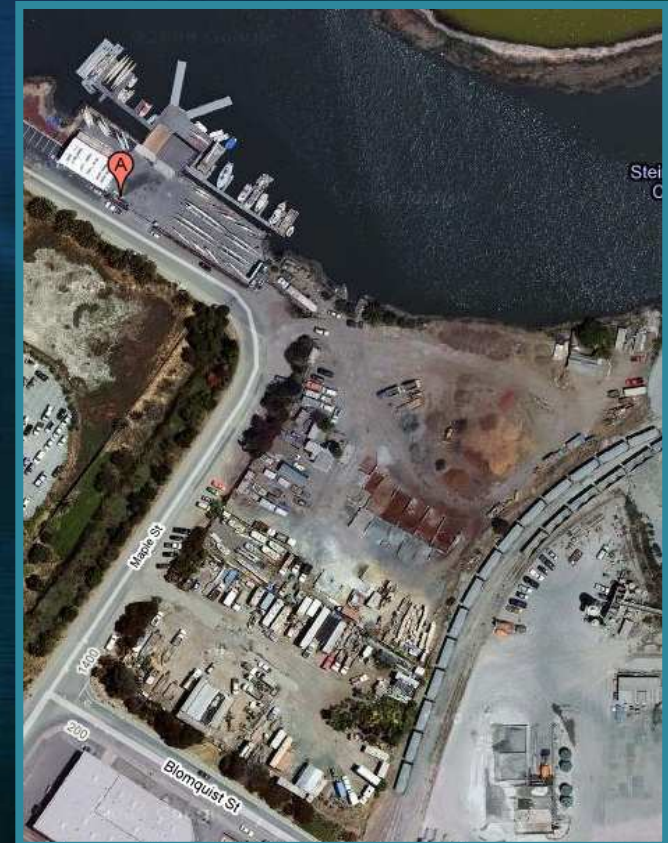
# BIAC: The Opportunity

- Imagine BIAC as the Premier Silicon Valley Aquatic Center
  - Kayak Rentals
  - Naturalist Tours
  - Paddle Camps for Kids
  - Group Events
  - Moonlight Paddles
  - Kids & Family play area..



# BIAC: The Challenges

- Membership & Community outreach is limited
  - Due to lack of Parking
- Facilities are constrained
  - Lacking covered storage or social house
  - Due to water supply-fire sprinklers.
- Water are not usable during low tide,
  - Waterway needs dredging.
- Short Term Lease
  - Limited investment in facilities to minimal



# Summary: Heart of Silicon Valley

- A GREEN and BLUE organization
  - Broad Community Center
  - Financially Solid
  - Environmentally friendly
- Volunteers: Investment Multiplier
  - Every Dollar spent is augmented by volunteers
- Potential for Much More!